

# 10 REASONS WHY INVESTING IN UHF MAKES SENSE RIGHT NOW

## 1. EXPERIENCED SENIOR TEAM

Entrepreneurs and international experts in agritech, food and sustainability, with an unmatched depth of experience in finance, clean technologies, environmental engineering, management, marketing and business development.

## 2. POSITIVE IMPACT INVESTMENT

The industry has measurable social, environmental and health benefits for communities as well as financial returns for investors looking for an opportunity for both commercial success and strong social impact.

## 3. EXPERT CULTIVATION KNOWLEDGE

Our growing in-house expertise and dedication to recruitment of high-level talent and partnerships allows UHF to harness the knowledge, expertise and lessons learned of a seasoned array of professionals.

## 4. PROVEN TECHNOLOGY

Indoor vertical farming technology is now at a point to match major global issues such as a growing population, agricultural inefficiencies and climate related environmental obstacles.

## 5. HOT MARKET

Industry experts predict that indoor vertical farming will be one of the most dominant forms of agriculture in the next 10-15 years and are poised to capitalise on a US\$50bn global market opportunity.

## 6. DECREASED RELIANCE ON INTERNATIONAL TRADE

To keep up with the increasing demand for fresh food, cold boxes of produce are criss-crossing the planet's oceans. UHF can meet the demand for fresh, nutrient-rich local food, without relying on imports.

## 7. ESSENTIAL INDUSTRY

Indoor vertical farms can continue to operate even in times of crisis, providing solutions not just to the long-term challenges facing the traditional food system, but the critical food challenges that have emerged since 2020.

## 8. STRENGTHENS LOCAL COMMUNITIES

Hyper-local production does not rely on seasonal or migratory workers and provides year-round job security to local communities instead of sending work and revenue across regional or international borders.

## 9. ADAPTING TO CONSUMER PATTERNS

Consumers are increasingly seeking out locally produced fresh food and are adopting more sustainable behaviours. UHF offers an immediate way to protect food supply chains, drive down food waste and improve health.

## 10. FOOD SAFETY AND SECURITY

A high degree of automation means reduced risks to workers and crops. Indoor vertical farms produce predictable, stable yields of almost 8 times more volume than traditional agriculture and improve food-security.

Join us as we  
revolutionise the  
food industry



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WE ARE MORE THAN FARMERS  
WE ARE PRODUCERS OF HEALTH  
AND SUSTAINABILITY



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## URBAN HEALTH FARMS OPERATES AT THE INTERSECTION OF AGRICULTURE AND TECHNOLOGY

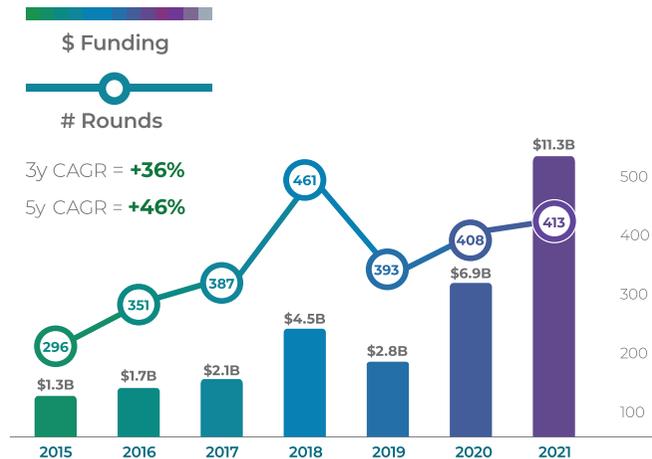
Urban Health Farms Group B.V. (Urban Health Farms or UHF) is an exciting new venture that harmonises the relationship between agriculture and technology, food marketing and distribution. We are currently operating two farms - a commercial site in Brussels, Belgium and The UHF Campus for education, training and R&D centre in Venlo, the Netherlands. In addition, we have three indoor vertical farms under development with plans to develop 25 commercial-scale farms by 2030.

UHF will be one of the first companies developing commercial-scale farms in several countries simultaneously and aims to be the largest indoor farm operator in Europe. Further down the line, we aspire to grow into other markets and regions.

### The Indoor Vertical Farming Market

Indoor vertical farming is no longer considered an early stage, niche or experimental industry. Industry experts now predict that vertical farming will be one of the most dominant forms of agriculture in the next 10-15 years, and can provide solutions to critical food challenges.

The need for healthy, local, sustainable food is so big that even if everyone in the industry has the maximum success, we will still scratch the surface of the possibilities and necessity of this industry.



Note: Funding includes only Equity Funding. It excludes Debt, Grant, Post-IPO and ICO funding.  
Source: [Tracxn Crop Tech Report, Feb 2022](#)



## URBAN HEALTH FARMS IS UNIQUE AMONG INDOOR VERTICAL FARMS

UHF operates like producers and distributors of healthy and sustainable food. We are also technology agnostic, demand driven, and partnered with expert firms and advisors.

While we take our responsibility to the best possible technology seriously, at Urban Health Farms our unique production philosophy means that each farm is designed and built to meet pre-construction offtake agreements with our clients and customers. This approach mitigates the sales risk before each farm is commissioned.

By targeting market-leading offtake partners who have the ambition and/or track-record of sustainable sourcing, UHF aligns our company goals to provide healthy, fresh and sustainable produce from the beginning. Our unique distribution model will:

- 🌱 Allow farms to be developed close to the consumer
- 🌱 Lower carbon emissions
- 🌱 Reduce road miles and transportation time
- 🌱 Retain more nutrition and quality
- 🌱 Drive down consumer costs

A particular focus of UHF facilities will be an emphasis on energy efficiency and sustainable energy, with renewable power sources chosen for each individual farm. Continuing research and cutting-edge scientific discoveries confirm that if optimised efficiently, design measures can significantly decrease the energy consumption of indoor vertical farms.

Freedom from the constraints of one technology over another allows us to expand into other crops like mushrooms, strawberries and medicinal plants. We will also focus on processing the all-natural, pure, primary ingredients into specialty products like essential oils, probiotics and food supplements with added value and increased margins.

**“With the technology proven and a value proposition that is appealing to developed and developing economies alike, we believe vertical farms are in pole position to disrupt the global agricultural economy.”**

Barclays Capital, Food Navigator