

10 REASONS WHY INVESTING IN URBAN HEALTH FARMS MAKES SENSE RIGHT NOW



1. EXPERIENCED SENIOR TEAM

The Urban Health Farms team are entrepreneurs and international experts on agritech, food and sustainability, with an unmatched depth of experience in finance, clean technologies, environmental engineering, management, marketing and business development.

2. POSITIVE IMPACT INVESTMENT

Indoor vertical farming is a rapidly growing industry that creates measurable social, environmental and health benefits to our local communities as well as financial returns for investors. According to industry specialists, foodtech could provide tremendous opportunities to entrepreneurs and investors, with both commercial success and strong social impact.

3. CLEAR SECURITY STRUCTURE

The terms of the first round of investment with Urban Health Farms provides secured convertible bonds. The portfolio will be subject to the constitution of a lien to secure the repayment of the principal and interest of the bondholders. The Issuer has no other financial liability than those incurred by the issuance of the Bonds. The interests of the bondholders are ensured by the direct and full ownership of the Showcase Farms and the capital of the companies exploiting the farms.

4. PROVEN TECHNOLOGY

The last years have proven that the technology supporting indoor vertical farming is now at a point to match major global issues such as a growing population, agricultural inefficiencies and climate related environmental obstacles. In addition, Urban Health Farms only works with technology partners that have demonstrated proof of concept and that have successfully commissioned multiple installations.

5. HOT MARKET

Industry experts predict that indoor vertical farming will be one of the most dominant forms of agriculture in the next 10 -15 years. As an example, Barclays Capital believes that vertical farms are in pole position to disrupt the food system, are poised to capitalise on a US\$50bn global market opportunity, and will provide solutions to some of the greatest long-term challenges facing the food system today.

6. DECREASED RELIANCE ON INTERNATIONAL TRADE

Today, many countries around the world rely heavily on imports for the majority of their food, leaving many at risk during times of turmoil. To keep up with the increasing demand for fresh food, cold boxes of shipped produce are criss-crossing the planet's oceans, carrying \$4 trillion worth of cargo each year. Urban Health Farms can supply that demand for fresh, local food, without relying on international imports or weather conditions from across the globe.



7. ESSENTIAL INDUSTRY

The agri-food sector is traditionally resilient in an economic downturn, but indoor farms are even more protected because we can operate and produce fresh, natural, healthy food even in times of crisis. Today, it is more obvious than ever before that vertical farms could help provide solutions, not just to the long-term challenges facing the food system that we've known about for some time, but the critical food challenges that have emerged in 2020. As governments and communities across the world rightly see food industries as essential, many of them will be more inclined to invest in local solutions for vital industries. Standing to benefit will be companies like Urban Health Farms that offer innovative ways to protect food supply chains, drive down food waste and improve health.

8. STRENGTHENS LOCAL COMMUNITIES

Hyper-local production supports local economies instead of sending work and revenue across regional or international borders. Our indoor vertical farms do not rely on seasonal or migratory workers and provide year-round job security to local communities. This self-reliance can grant cities some independence from environmental, social or health conditions taking place in other parts of the world.

9. ADAPTING TO CONSUMER PATTERNS

People are increasingly buying locally produced natural, fresh food and continue to adopt more sustainable behaviours. Urban Health Farms will always produce food in a high care environment, with very few people coming into contact with the produce. In a post-COVID world, that feature will be more important than ever to consumers, who are now worried about how many people have touched their food on its way to the shelves.

10. FOOD SAFETY AND SECURITY

A high degree of automation means significantly reduced risks to workers and crops. Indoor vertical farms produce predictable, stable yields of almost 8 times more volume than traditional agriculture, leaving cities food-secure no matter the social or environmental conditions. The production of safe and fresh food can still take place within lockdown zones and produce is not kept in warehouses or processing plants awaiting transportation.