



## Danielle Vick, Copywriting Rate Sheet

Included in all projects are any necessary background research, interviews, and an unlimited number of revisions up to 30 days after the project due date.

	Type of Project	Fee Range
	Blogs	\$500 - \$1,000
	Feature articles	\$1,500 - \$2,000
	Social media	priced per project
	Video scripts	\$500 - \$2,000
	Case studies	\$1,000 - \$4,000
	White papers	\$1,000 - \$4,000
	Thought leadership	\$1,000 - \$2,000
	Business Plans	\$4,000 - \$10,000
	Pitch Decks	\$1,000 - \$3,000
	Presentations	\$500 - \$1,500
	Investment Brochures	priced per project
	Full website copy	\$3,000 - \$5,000
	Landing Pages	\$750 - \$2,000
	Long form web copy	\$1,000 - \$2,000
	Short form web copy	\$200 - \$500
	Newsletter copy	priced per project
	Email sequences	\$250 - \$400/email
	Funnel conversion	\$250-\$500/email
	Editing	priced per project
	Consulting	\$500 - \$3,000
	Content Strategy	\$1,000 - \$3,000